

FOR IMMEDIATE RELEASE

SUPERLUXE & Partners sign Artist Empirical Malum for exclusive Fine Art Collection

International fine art advisory SUPERLUXE & Partners has signed British artist Empirical Malum (aka David J. Brown) to its artist representation business, with an initial collection of ten exclusive artworks.

Empirical Malum is best known for his hyperrealistic and detailed images, has developed a unique Collection of ten artworks for SUPERLUXE, that include 1/1 Originals that will be made available by SUPERLUXE & Partners as Limited Edition Artworks in a Large format Edition of 100 Fine Art Prints and printed on SUPERLUXE's exclusive Glass 'Curtisium AROI' glass as an Edition also of 100.

The Collection, called INURED will be offered by SUPERLUXE and will give early collectors and investors a unique opportunity to acquire one of the Originals and Limited Edition artworks before the price increases. All formats are marketed, sold and fulfilled through the SUPERLUXE.IO Fine Art Platform, as well as via in-person art events hosted by SUPERLUXE & Partners.

Speaking about the Art Partnership, artist Empirical Malum said *"I am extremely happy to be working alongside SUPERLUXE with the INURED collection. For me, this collection imbues the strongest elements at a fantastic time of my artistic growth. Having sold artwork internationally through North America and Europe, I am extremely excited to now be able to offer my work globally through SUPERLUXE's platform and in many varied formats.*

Bringing my passion to a new demographic and to buyers around the world is something that I couldn't be happier with. This both excites and enthuses me greatly to continue creating. I am thankful for the opportunity."

James A Matthewson, Founder & CEO at SUPERLUXE & Partners, also commented saying that *"Dave (aka Empirical Malum) style is beautiful and sits within our artist portfolio perfectly. INURED is a visceral and arresting collection that explores the tenacious, unyielding strength of the human spirit having faced hardship and endured.*

Rendered in a bold, monochromatic palette with sweeping gestures, splattered textures and raw contrast; each image captures a moment suspended between suffering and resilience.

Their faces, partially obscured, scarred by shadow and fragmentation, emerge from storms of emotion and experience. The collection seeks to celebrate not only the enduring human spirit but the blending of chaos and order; highlighting the extremities of both.

These faces are not passive subjects; they are survivors, warriors, and witnesses to their own stories. We are delighted that, through our client's introduction, our paths have brought us together and this exclusive Collection of artworks for SUPERLUXE adds further depth to our offering."

About SUPERLUXE & Partners

Representing 20 artists globally and exclusively, and having curated over \$60m of Art Under Management, SUPERLUXE leverages cutting-edge blockchain technology, providing both artists and collectors with unparalleled transparency and security. As a platform representing fine art to a global audience, SUPERLUXE is dedicated to ensuring the continued provenance and lasting protection of all parties. Mirroring the versatile nature of art, all collections represented by SUPERLUXE & Partners are multi-format (Originals, Limited Edition Prints, Art on Glass and Digital (NFT), supporting the continually evolving way that people experience art. This approach means that even physical works are certified and tagged with tamper-proof DNA tags linked to Blockchain Provenance records, allowing for consistently transparent and seamless exchanges between artists and collectors.

About Empirical Malum (David J Brown)

A soldier for most of his life now, Empirical Malum joined the Army in the midst of the Iraq and Afghanistan conflicts. 20 years on and he has had his share of memorable and painful experiences, both in his personal and professional life. Art and creativity have always been his passion, providing escapism and solitude. Unable to explore this aspect of his character professionally, his goal now is to share his talents and passion, carving a new life through it.

Believing that art is the vehicle that goes some way to expressing powerful, nuanced feelings or a notion that cannot simply be understood through words alone, Empirical Malum's ideas are fed largely by music, human psychology, history and the absurdity of modern life. His goal is to create work that excites, resonates and enthuses.

His style has changed significantly over the years. From initially drawing pieces as gifts and gestures, to passionately creating realistic and detailed images in commissioned hyper realistic portraits, his craft was born naturally out of request. It became clear however over time, that while exercising his talent for creating realistic drawings, there was little to no room for creativity and expression. Too mechanical and robotic, simply reproducing images like a printer... he needed more.

Battling against the restrictive process involved in reproducing realistic portraits, Empirical Malum began to create loose, sketchy, almost messy and instinctive drawings with charcoal. Finding a flare within this practice, loving the uncertainty, speed and texture, a new style was forming. While blending the skill of realism with this new approach and other external influences, he began to find his personal and unique style that is continually evolving.

Since the age of 14, Empirical Malum has had a love for heavy metal music and listening to this is a part of his everyday life. It is the music that feeds his passion and allows images to conjure in relation to what is heard. Getting these images on paper in a way that others can resonate with has been his personal challenge, and the manner in how that is done is ever developing.

Encouraged consistently by a close friend, Empirical Malum is now also a sought-after tattoo artist, with people travelling the length of the country to have his designs adorned on them. Offering designs embodying his signature style, he has been able to promote this avenue of displaying his art with some marked success. Elements of tattoo styling can be seen in his other work, and some pieces lend themselves well to this medium.

Empirical Malum has worked alongside some well-known names, most recently the band 'Bring Me The Horizon', for whom he created a piece that is now displayed in their studio "the Church".

Empirical Malum's excitement to create, regardless of medium, will remain always with grand, enticing ideas that speak to the nuances of humanity. Communication surpassing words and evoking powerful, nuanced emotions.