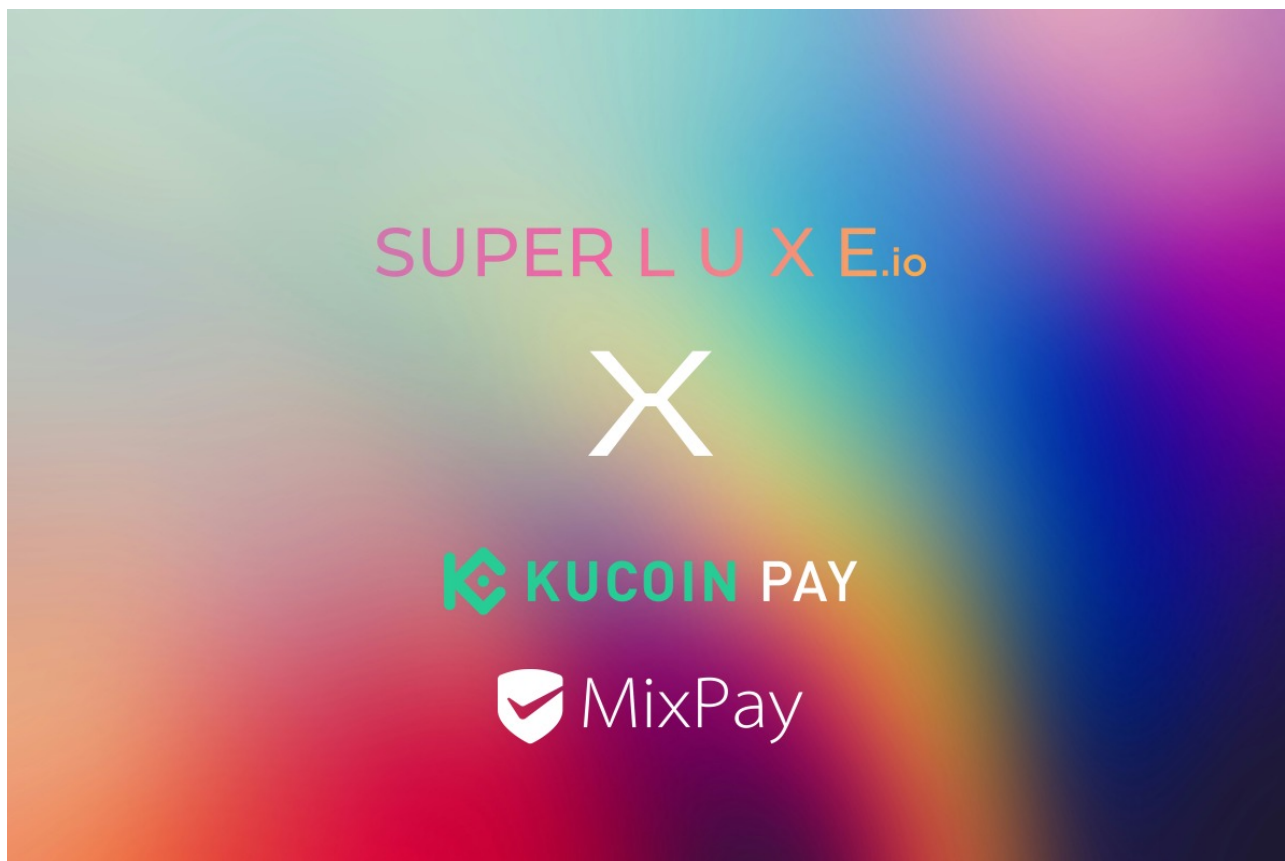




**SUPERLUXE.io and KuCoin Pay partner to offer exclusive 25% OFF
Fine Art & NFTs to KuCoin Pay Users ONLY**

KuCoin Pay are excited to announce a new partnership with **SUPERLUXE.io**, a global Web3 fine art platform, featuring over \$60 million in artwork from 20 internationally exclusive artists.

To celebrate the integration of KuCoin Pay as a supported payment method on the SUPERLUXE.io Fine Art Platform, KuCoin Pay users can now enjoy **25% off ANY NFT, Fine Art Original or Limited Edition Print** — applied at checkout when paying with KuCoin Pay and using the exclusive KuCoin Pay coupon code.

This collaboration reflects the shared mission of KuCoin Pay and SUPERLUXE.io to bridge the gap between crypto and everyday commerce, by offering digital-native consumers greater value and convenience.

Exclusive KuCoin Pay User Offer:

Celebrate with **25% off ANY** Fine Art Original, Limited Edition Print or NFT — exclusive to KuCoin Pay Users ONLY

Offer Period:

Commencing today, 3rd July, 2025 until midnight on 31st July 2025 (UTC+8)

How to Redeem and Pay with KuCoin Pay

1. Visit SUPERLUXE.io (<https://superluxe.io>) and select your desired Fine Art Original, Limited Edition Print or NFT from any of their Artist's Collections
2. Proceed to checkout Via **Mixpay** and choose **KuCoin Pay** as your payment method
3. Enter the exclusive KuCoin Pay User Coupon Code and your 25% discount will be applied automatically
4. To complete your payment, open the KuCoin App and tap the scanner icon on the homepage
5. Scan the QR code displayed at checkout and follow the in-app instructions to confirm and finalize your payment

It's as easy as that!

About SUPERLUXE.io

SUPERLUXE.io is a next-generation Web3 Fine Art platform and artist representation agency that bridges fine art and the blockchain.

The platform showcases a \$60 million portfolio from 20 exclusive artists, with each piece secured by a Tamper-proof DNA Tag, Blockchain Provenance Certificate and a Signed and Numbered Artist's Certificate of Authenticity.

Powered by its native token, \$ARTX on Solana, SUPERLUXE.io offers collectors a range of real-world and digital utilities, making it a pioneer at the intersection of contemporary art and Web3.

Visit: <https://superluxe.io>

About KuCoin Pay

KuCoin Pay is a pioneering merchant solution that drives business growth by integrating cryptocurrency payments into retail ecosystems.

Supporting over 50 cryptocurrencies, including KCS, USDT, USDC and BTC, KuCoin Pay enables seamless transactions for both online and in-store purchases globally.

To download the KuCoin Pay app, visit: <https://www.kucoin.com/download>

KuCoin was founded in 2017 and has over 40 Million Users worldwide. It's exchange supports over 700+ cryptocurrencies and has it's own native token \$KCS (KuCoin Token).